

# e-Partner® Facts



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**Greetings to my owner colleagues!** The e-Partner National Relocation and Brokerage Services Network was invented by an owner for owners. During its development, the unique needs of owners remained at the forefront of my thinking at all times. The outcome is now obvious. e-Partner is a national relocation network delivered to owners of real estate brokerage firms.

It was my objective throughout the development of the network to create a cost-effective market penetration tool that would enable owners of real estate companies to leverage their presence into the macro-market. Mission accomplished! Allow me to introduce you to ten e-Partner facts.

1. **e-Partner** is a program designed by an owner for owners. Its operating principles are squarely centered on the concept of giving owners a position of strength within their markets.
2. **e-Partner** is a privately owned national relocation network, one not controlled by competing interests. The relocation network drives traffic directly to the owners of real estate companies.
3. **e-Partner** is designed to operate in a manner conducive to the way most individuals and consumers make online choices about relocation. Statistics show that consumers are less interested in Brand and more interested in their access to communities in which they want to live. The e-Partner Network is designed around the concept of integrated community-based websites for every city in every State.
4. **e-Partner** is a program whereby existing brokerage firms can penetrate new markets and extract transaction commission without having to set up a traditional office.
5. **e-Partner** is built around four central brokerage needs: Advertisement of listings and agents, branding of the brokerage firm in the largest possible geographic market area, recruiting agents who can work from home or other office location of their choice and new business development strategies that minimize financial risk.
6. **e-Partner** is made up of six national regions, 50 state networks, hundreds of state regions and more than 25,000 community-based websites, enabling market coverage of approximately 75-95% of the total available gross commission income in any given State.
7. **e-Partner** is a system that does not require the Broker to spend time, talent and resources learning complicated Internet marketing strategies. e-Partner is a turn-key program.
8. **e-Partner** is predicated upon medium to large companies being able to utilize it as a profit-center from inception. Each State network within e-Partner can potentially be an instant profit center for an existing brokerage firm.
9. **e-Partner** is licensed and operated only by existing real estate brokerage owners. Agents need not apply. The licensing opportunities exist for entire national regions, individual or multiple States and regions within States.
10. **e-Partner** is not a middle-man; we don't require the payment of any referral fees. State networks are licensed on a flat fee basis.



**e-Partner**®